



Press Release

10 May 2018

ACT Fibernet Increases Data Limits Across All Its Broadband Plans In Hyderabad

Hyderabad, 04 May 2018: ACT Fibernet, India's largest fiber-focused wired broadband ISP (Internet Service Provider) in terms of the number of fiber broadband internet subscribers[i] and one of the most reliable wired broadband internet service provider in India[ii], recently increased the FUP data limits across all its broadband plans beginning **1st May 2018** in the city. With this move, ACT Fibernet aims to meet the incessant demand for higher internet data among its existing customers and enhance their internet broadband experience.

ACT Fibernet enjoys the highest market share in Hyderabad in wired broadband market[iii]. Coupled with incredible internet speed the newly revised plans will now allow customers to consume additional data basis his/her usage needs.

In the latest offering, ACT Fibernet's A-Max 410 has been upgraded to **A-Max 425** and is bundled with 200 GB FUP limit from 75 GB FUP. Similarly, for the plan **A-Max Swift** the FUP limit has been increased to 250 GB FUP limit from 100 GB FUP limit. Plan A-Max 650 has been upgraded to A-Max 675 with 400 GB FUP limit from 150 GB FUP. **A-Max Rapid** has been upgraded to 450 GB FUP limit from 175 GB FUP, **A-Max 1050** has been upgraded to 600 GB FUP limit from 250 GB FUP. **A-Max 1299** has been upgraded to 750 GB FUP limit from 300 GB FUP, **A-Max 1999** has been upgraded to 1250 GB FUP limit from 500 GB FUP and **ACT Giga** has been upgraded to 2 TB FUP limit from 1 TB FUP.

Speaking on the revised plans, **Mr. Partha Biswas, Chief Operating Officer, ACT Fibernet commented, ?? The demand for higher internet data has remarkably increased among our customers, primarily because today internet is used for multiple purposes. It is used for work, entertainment, online transactions and much more. Therefore, to provide the best broadband experience to our customers, we have substantially increased the data limits of all our broadband plans which will allow them to use data as per their needs ??.**

The below table captures the plan details: -

Previous Plans				Proposed plans			
Plan Name	Speed	Data Limit	Post FUP Speed	Plan Name	Speed	Data Limit	Post FUP Speed
A-Max 410	15 Mbps	75 GB	512 Kbps	A-Max 425	15 Mbps	200 GB	512 Kbps
A-Max Swift	15 Mbps	100 GB	512 Kbps	A-Max Swift	15 Mbps	250 GB	512 Kbps
A-Max 650	40 Mbps	150 GB	1 Mbps	A-Max 675	40 Mbps	400 GB	1 Mbps
A-Max Rapid	45 Mbps	175 GB	1 Mbps	A-Max Rapid	45 Mbps	450 GB	1 Mbps
A-Max 1050	75 Mbps	250 GB	3 Mbps	A-Max 1050	75 Mbps	600 GB	3 Mbps
A-Max 1299	100 Mbps	300 GB	3 Mbps	A-Max 1299	100 Mbps	750 GB	3 Mbps
Incredible 1999	150 Mbps	500 GB	4 Mbps	A-Max 1999	150 Mbps	1250 GB	4 Mbps
ACT Giga 5999	1 Gbps	1TB	10 Mbps	ACT Giga 5999	1Gbps	2 TB	10 Mbps

About ACT Fibernet

ACT Fibernet is India's largest fiber-focused wired broadband ISP as on September 30, 2017 (in terms of number of fiber broadband internet subscribers from residential homes) (Source: India Broadband Market Overview ?" 2017 dated February 19, 2018, prepared by Media Partners Asia). Headquartered in Bangalore, ACT Fibernet has operations in 12 Indian cities as on December 31, 2017 with approximately 1.28 million customers.

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Disclaimer:

Atria Convergence Technologies Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its equity shares and has filed a Draft Red Herring Prospectus dated March 24, 2018 with the Securities and Exchange Board of India ("SEBI ??") on March 26, 2018. The Draft Red Herring Prospectus is available on the website of the SEBI and the websites of ICICI Securities Limited, Citigroup Global Markets India Private Limited, J.P. Morgan India Private Limited and HDFC Bank Limited.

Investors should note that investment in equity shares involves a high degree of risk and for details should refer to the Red Herring Prospectus which may be filed with the Registrar of Companies, Bengaluru in the future.

[1] Based on number of fiber broadband internet subscribers as on September 30, 2017 (Source: India Broadband Market Overview ?" 2017 dated February 19, 2018, prepared by Media Partners Asia).